

Cardiovascular Disease
and Diabetes

The British Journal of Primary Care Nursing

Official Journal of
The Primary Care Training Centre
Education for Health
Cardiovascular Nurse Leaders' Forum

NEWSLETTER – AUGUST 2008



Now official journal of Cardiovascular Nurse Leaders' Forum



We are delighted to announce that the *British Journal of Primary Care Nursing – Cardiovascular Disease and Diabetes (BJPCN)* has become the official journal of the Cardiovascular Nurse Leaders' (CVNL) Forum of the Primary Care Cardiovascular Society (PCCS). The *BJPCN* is already the official journal of two leading suppliers of nurse education in CHD and diabetes, the Primary Care Training Centre and Education for Health.

CVNL was established in October 2006 as a specialist section of PCCS for nurse leads in primary care.

The Forum provides:

- An educational network
- Service development in cardiovascular disease
- Guidance for the development and implementation of treatment protocols in primary care

BJPCN will be working closely with CVNL to deliver these programmes.

BJPCN EDUCATIONAL WORKSHOPS CONTINUE TO BE GREAT SUCCESSSES

Educational programmes focussing on key developments in cardiovascular disease and type 2 diabetes continue to attract our readers. We are currently planning an expanded programme of "roadshows" for 2009.

ADVISORY BOARDS, FOCUS GROUPS AND ON-LINE MARKET RESEARCH

BJPCN and its sister organisation, the Primary Care Nurses Network, now has a unique database of more than 3,000 practice nurses who are available for:

- Advisory Boards and Focus Groups
- On-line market research

Members of these panels have specific responsibilities for the care of patients with cardiovascular disease and/or type 2 diabetes.

Recent research conducted amongst our readers shows that these nurses are actively involved in the selection and switching of treatments for hypertension, dyslipidaemia, weight modification, type 2 diabetes and smoking cessation. For more information visit

www.bjpcn.com

NEW ON-LINE OPPORTUNITIES AVAILABLE

The journal's website www.bjpcn.com has more than 7,000 visitors per month. If you would like to discuss on-line resources, symposia, educational programmes or advertising, please contact us.

OUR EDITORIAL PLAN IS MEETING OUR READERS' NEEDS

More than 89% of readers say that *BJPCN* is vital reading in order to learn about new developments.

To ensure that we maintain that position, our editorial plan for the coming months is overleaf.

For more information about the exciting possibilities created by the *British Journal of Primary Care Nursing* contact:

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THE BRITISH JOURNAL OF PRIMARY CARE NURSING - CARDIOVASCULAR DISEASE AND DIABETES

Editorial plans

September/October - Volume 5, issue 5

Series	Topic
Cover story – Disease Focus	The penis as a barometer of cardiovascular risk
Therapeutics Review	Primary prevention lipid management
Monitoring	How to use Findrisc in practice
Diabetes Management	NICE Guidelines for type 2 diabetes
Nutrition	Herbal medicines
Hands On	Take a pulse and save a life
Changing Behaviour	Slipping off the rails
Starting On	DPP4 inhibitors

Deadline for bookings: 4th September 2008

Deadline for copy: 11th September 2008

November/December - Volume 5, issue 6

Series	Topic
Cover story	The menopause and CVD risk
Therapeutics Review	Raising the "good cholesterol" – HDL-C
Monitoring	Stroke – the new triage of TIA from the NICE guidelines
Back to Basics	Diabetes drugs in patient terms
Nutrition	Diabetes in illness
Hands On	Diagnosing hypertension
Starting On	A statin for primary prevention
Disease Focus	Type 1 diabetes
Diabetes Management	Injection site – lipohypertrophy

Deadline for bookings: 23rd October 2008

Deadline for copy: 30th October 2008



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